

# Reputation Management Checklist

## Local Business Directories

- <http://www.google.com/local/add>
- <http://listings.local.yahoo.com/>
- <https://ssl.bing.com/listings/ListingCenter.aspx>

## Key Review Sites

- |                   |                          |                 |                          |
|-------------------|--------------------------|-----------------|--------------------------|
| MerchanCircle.com | <input type="checkbox"/> | Menutopia.com   | <input type="checkbox"/> |
| Insiderpages.com  | <input type="checkbox"/> | Urbanspoon.com  | <input type="checkbox"/> |
| CitySearch.com    | <input type="checkbox"/> | Dinesite.com    | <input type="checkbox"/> |
| Tripadvisor.com   | <input type="checkbox"/> | Yellowpages.com | <input type="checkbox"/> |
| Kuduzu.com        | <input type="checkbox"/> | Superpages.com  | <input type="checkbox"/> |
| Yelp.com          | <input type="checkbox"/> | Botw.com        | <input type="checkbox"/> |

## Key Social Media Sites

- [http://twitter.com/\(yourname\)](http://twitter.com/(yourname))
- [http://facebook.com/\(yourname\)](http://facebook.com/(yourname))
- <http://Linkedin.com/in/YourName>

## Outposts - Public Blog Sites

- Blogger
- Squidoo
- Hubpages
- WetPaint